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# Holden Building

Vancouver, B.C. 1911 The most successful real estate business ever conducted in Western Canada moved from its old quarters, 333 Homer St., a few days ago, to the spacious new offices, Rooms 101-2-3-4, in the new Holden Building, 20 Hastings Street East. Mr. Holden is so well and favorably known throughout the West as one of the great leaders in real estate history, that his many friends will be glad to see him in his new quarters in his new building, where with increased facilities for the transaction of business he will be able to carry through to still greater success his many vast business enterprises

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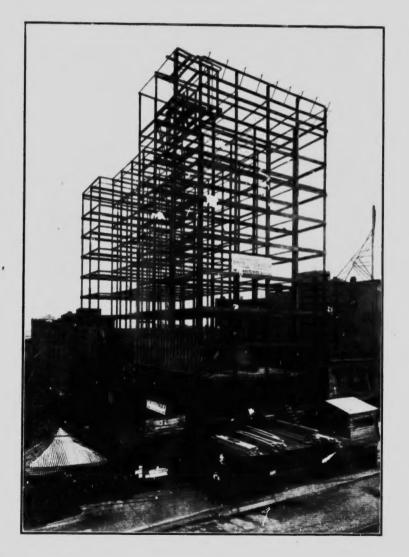
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# Steel Frame

PECIAL attention is called to an important point in the construction of this building from the view point of tenants. The structure is supported by an entirely self contained steel frame, designed by the very best engineering skill and along the most modern mechanical lines covering this class of work. ensures a safety to occupants of the building that can not be felt by tenants of reinfor. I concrete types of structures. This steel work was fabricated entirely in the city of Vancouver from the shops of Messrs J. Coughlan & Sons, and is the first loca!!v made ten story steel frame building put up in this city.

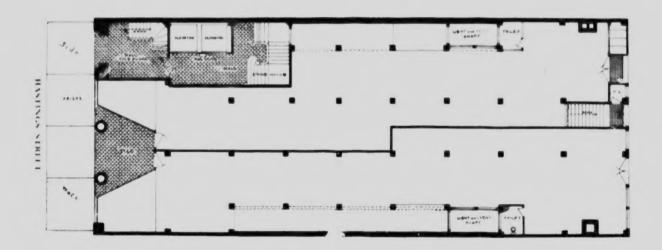








#### **Ground Floor**

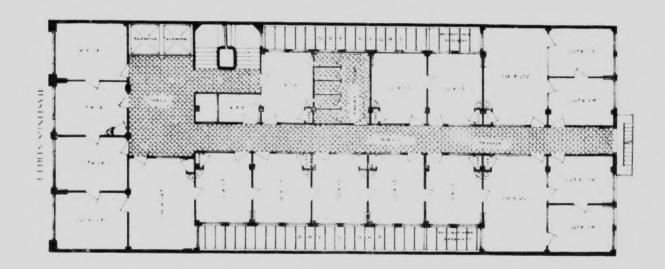


#### IN THE HEART OF THE CITY

The Holden Building, a ten story structure of the latest type of re-inforced steel, stone, brick and converte construction, is located on the South side of Hastings Street, a few steps from the corner of Carrall Street.

In view of the rapid upbuilding of Grandview, Mount Pleasant, Buraaby, South Van ouver and Hastings Lownsite, and the development of Main Street as a commercial thoroughfare, it is no exaggeration to say that the Holden Building is in the very heart of Greater Vancouver. It is only a stone's throw from the new station and terminus for the Westminster car line, now being built by the B.C. Electric Railway Co., and within easy walking distance of the North Vancouver ferry, the waterfront, the City Hall, Carnegie Library, etc. This convenience of location is only one of many strong points that commend it to exacting tenants.

### **Second Floor**

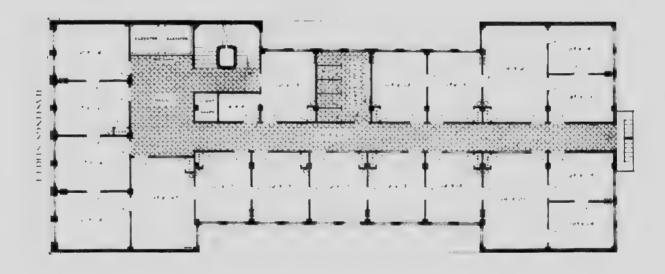


#### CONSTRUCTION AND FOUNDATION

The Holden Building covers an area of 6,100 feet, having a depth of 122 feet, and a frontage of 50 feet on Hastings Street, Vancouver's main artery of trade:

The outer walls, on the back and sides of the building, are of re-inforced concrete and steel; the front is finished with handsome pressed brick and stone. The floors are of solid re-inforced concrete, and the entire structure sanitary, clean, warm and absolutely fireproof, afferding every security against damage by fire and minimum insurance rates.

### Third Floor



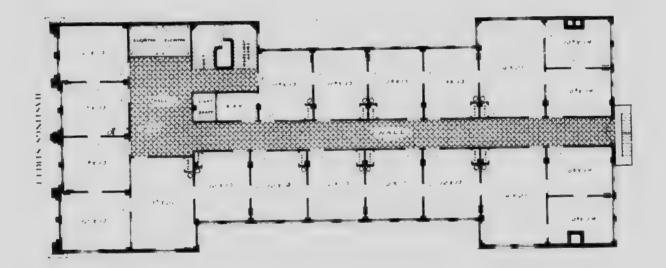
#### THE HOLDEN BUILDING ARCHITECTURALLY

Students of modern commercial architecture will find much to admire in the exterior treatment of the Holden Building. There are no unnecessary details to confuse the eye, and the harmonious arrangement and artistic contrast of light and shade is eminently pleasing.

The Holden Building towers high above its neighbors, and will probably do so for years to come, becoming a land mark in Vancouver as the "Singer" or "Metropolitan Life" Buildings have in New York. This prominence gives the Holden Building an advertising value which is too important to be overlooked by those in search of offices.

The main entrance hall is finished in specially selected. Vermont marble and the floors laid in rich ceramic mosaic tile.

### Fourth Floor

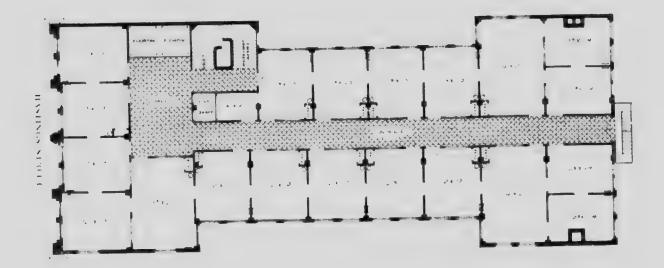


#### SIZE AND NUMBER OF OFFICES

This building contains 175 offices of carving size, and 10 small rooms near the elevator shaft, size, 6 by 9. The helicitation are building to thorough ventilation and building illumination at all times and seasons.

Nothing that would add to the comfort of tenants has been overlooked. The offices are steam heated, by what is known as the Webster modulating system, every tenant being able to regulate the temperature of his own office; furnished with steel burglar-proof vaults, and equipped with bot and cold water, electric light and gas. The electric fixtures a meat and pleasing in design, and the wring has been installed under methods approved by the Board of Fire Underwriters. Two electric elevators, running at a speed of 350 feet a minuferender most expeditious and satisfactory service. There is a vacuum cleaning system, jaintor service, supplied by the owner tree of all expense, and mail chutes for the use of tenants.

### Fifth Floor

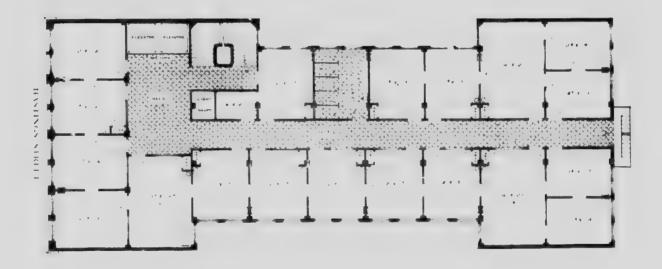


# A MODERN BUILDING IN EVERY DETAIL

The Holden Building is modern in every detail, from cellar to roof, affording the maximum of convenience, safety, cleanliness and comfort. Its construction renders it absolutely fire proof, affording the greatest possible security at the minimum of insurance, both of amount and rate.

Consider, too, the address and advertisement which accrues from being in a large, centrally located modern office building. This spells success. Surrounded on all sides by leading business firms brings one directly in touch with the best business connections and means a larger earning capacity.

### Sixth Floor





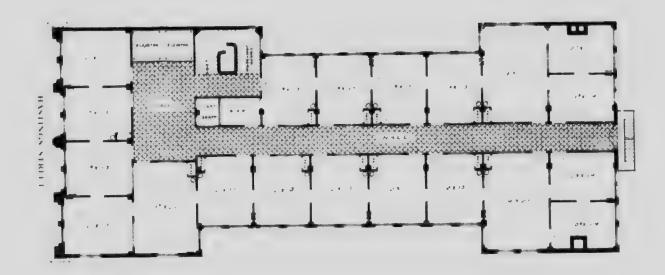
#### A MAGNIFICENT VIEW

The front offices in the Holden Building look out over the harbor, studded here and there with the white sails of yachts and pleasure craft, and the red and black funnels of ocean going vessels. In the background Grouse, the Lions and Crown Mountains, and the city of North Vancouver, form a sort of framework for the picture.

Other offices, again, look out over the busy traffic of Hastings Street, with its continual stream of carriages, automobiles and pedestrians, and upon Carrall Street, which is also an important artery of trade

The rear offices command an excellent view of the Southeasterly section of Vancouver, which is constantly forging ahead as an industrial, commercial and residential district.

# Seventh Floor



#### OFFICES CONVENIENTLY ARRANGED

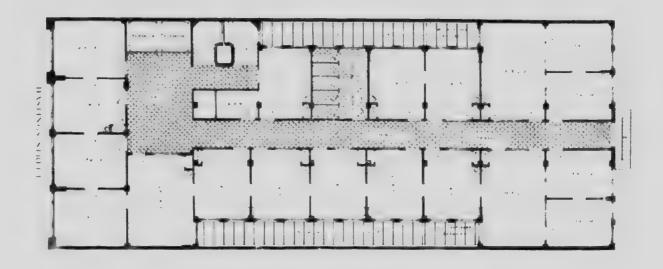
The arrangement of some of the floors will appeal particularly to doctors and deutists. Suites can be secured when one waiting room will serve for three or four independent offices, thereby greatly reducing cest. Cas, with suitable outlets, habeen provided for these rooms, making them convenient for operating, etc.

. All rooms throughout the isolding are handsomely to ished and well lighted, with attractive shandeliers

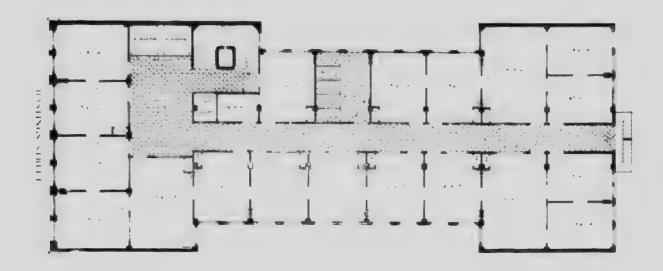
The elevator service makes every office in the buildine easy of access, and the location is so central as to be accessing for the greatest number of people.

The cheapest price to pay for an office is the price of the best, and as the average man spends two thirds of his lift his office he will do well to carefully consider the facts we have brought forward in this book. Bright, cheerful quarters case good health, energy—success.

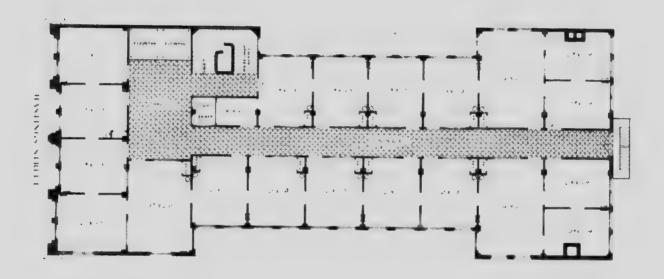
# Eighth Floor



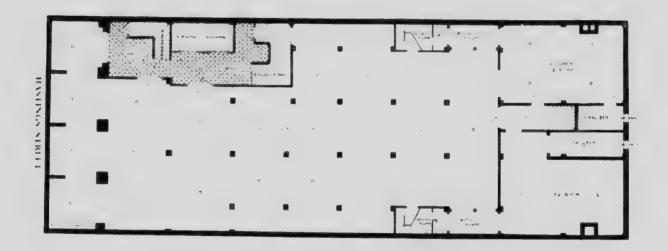
### Ninth Floor



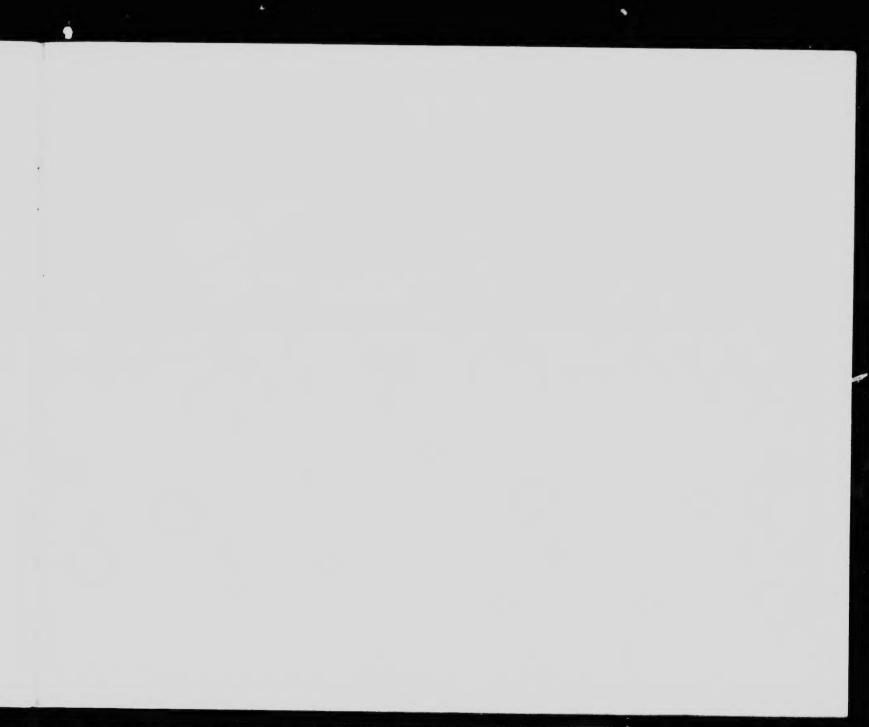
# Tenth Floor



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